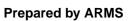




		Counties: Perry, AL
00,00	2000 Total Population	11,861
	2000 Group Quarters	471
	2008 Total Population	11,221
	2013 Total Population	10,715
	2008 - 2013 Annual Rate	-0.92%
0.0	2000 Households	4,333
46	2000 Average Household Size	2.63
TEI f	2008 Households	4,221
	2008 Average Household Size	2.52
	2013 Households	4,076
	2013 Average Household Size	2.48
	2008 - 2013 Annual Rate 2000 Families	-0.7% 3,046
	2000 Families 2000 Average Family Size	3,046
	2008 Families	2,931
	2008 Average Family Size	3.14
	2013 Families	2,799
	2013 Average Family Size	3.12
	2008 - 2013 Annual Rate	-0.92%
	2000 Housing Units	5,406
	Owner Occupied Housing Units	59.3%
	Renter Occupied Housing Units	20.9%
	Vacant Housing Units	19.8%
	2008 Housing Units Owner Occupied Housing Units	5,542 56.9%
	Renter Occupied Housing Units	19.3%
	Vacant Housing Units	23.8%
	2013 Housing Units	5,543
	Owner Occupied Housing Units	54.0%
	Renter Occupied Housing Units	19.6%
	Vacant Housing Units	26.5%
	M. P. M.	
	Median Household Income	#00.00 F
	2000 2008	\$20,205 \$33,106
	2013	\$23,196 \$25,474
	Median Home Value	φ25,474
	2000	\$39,167
	2008	\$60,935
	2013	\$62,609
	Per Capita Income	40- ,000
	2000	\$10,948
	2008	\$13,261
	2013	\$14,480
	Median Age	, ,
	2000	33.3
	2008	34.5
	2013	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

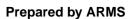




Counties: Perry, AL

	Counties: Perry, AL
2000 Households by Income	
Household Income Base	4,336
< \$15,000	39.6%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	10.0%
\$75,000 - \$99,999	3.4%
\$100,000 - \$149,999	1.9%
\$150,000 - \$149,999 \$150,000 - \$199,999	0.8%
	0.4%
\$200,000+ Average Household Income	\$29,468
-	Ψ29,400
2008 Households by Income	4.004
Household Income Base	4,221
< \$15,000	35.2%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	3.9%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.5%
\$200,000+	0.5%
Average Household Income	\$33,586
2013 Households by Income	
Household Income Base	4,076
< \$15,000	33.0%
\$15,000 - \$24,999	16.3%
\$25,000 - \$34,999	11.6%
	12.8%
\$35,000 - \$49,999 \$50,000 - \$74,000	
\$50,000 - \$74,999 \$75,000 - \$00,000	17.3%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	0.6%
\$200,000+	0.6%
Average Household Income	\$36,113
2000 Owner Occupied HUs by Value	
Total	3,197
< \$50,000	59.4%
\$50,000 - 99,999	30.4%
\$100,000 - 149,999	4.4%
\$150,000 - 199,999	3.6%
\$200,000 - \$299,999	1.4%
\$300,000 - 499,999	0.1%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.6%
Average Home Value	\$58,789
2000 Specified Renter Occupied HUs by Contract Rent	, ,
Total	1,071
With Cash Rent	76.9%
No Cash Rent	23.1%
Median Rent	\$190
Average Rent	\$190
Avoiago Noill	2191

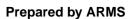
Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.





		Counties: Perry, AL
	2000 Population by Age	
**	Total	11,861
## ##	0 - 4	7.6%
	5 - 9	8.3%
	10 - 14	8.3%
	15 - 19	9.8%
	20 - 24	6.9%
	25 - 34	10.8%
	35 - 44	12.7%
	45 - 54	11.1%
	55 - 64	9.5%
	65 - 74	7.8%
	75 - 84	4.7%
	85+	2.4%
	18+	70.2%
	2008 Population by Age	
	Total	11,221
	0 - 4	7.8%
	5 - 9	7.3%
	10 - 14	7.3%
	15 - 19	9.4%
	20 - 24	7.3%
	25 - 34	11.5%
	35 - 44	10.9%
	45 - 54	12.4%
	55 - 64	10.8%
	65 - 74	7.7%
	75 - 84	4.9%
	85+	2.9%
	18+	72.6%
	2013 Population by Age	
	Total	10,715
	0 - 4	7.8%
	5 - 9	7.1%
	10 - 14	7.1%
	15 - 19	9.4%
	20 - 24	7.3%
	25 - 34	10.8%
	35 - 44	10.3%
	45 - 54	12.0%
	55 - 64	12.3%
	65 - 74	7.8%
	75 - 84	5.0%
	85+	3.1%
	18+	73.1%
	2000 Population by Sex	
	Males	45.6%
	Females	54.4%
		34.476
	2008 Population by Sex	
	Males	45.5%
	Females	54.5%
	2013 Population by Sex	
	Males	45.4%
	Females	54.6%







Counties: Perry, AL 2000 Population by Race/Ethnicity Total 11.861 30.9% White Alone Black Alone 68.4% American Indian Alone 0.1% Asian or Pacific Islander Alone 0.1% Some Other Race Alone 0.1% Two or More Races 0.5% Hispanic Origin 0.9% **Diversity Index** 44.7 2008 Population by Race/Ethnicity 11,221 Total White Alone 29.0% Black Alone 70.0% American Indian Alone 0.1% Asian or Pacific Islander Alone 0.1% Some Other Race Alone 0.1% Two or More Races 0.7% Hispanic Origin 1.0% **Diversity Index** 43.7 2013 Population by Race/Ethnicity 10.715 Total White Alone 27.9% Black Alone 70.9% American Indian Alone 0.1% Asian or Pacific Islander Alone 0.1% Some Other Race Alone 0.1% Two or More Races 0.8% Hispanic Origin 1.2% **Diversity Index** 43.3 2000 Population 3+ by School Enrollment Total 11,349 Enrolled in Nursery/Preschool 2.2% Enrolled in Kindergarten 1.6% Enrolled in Grade 1-8 14.1% Enrolled in Grade 9-12 7.1% **Enrolled in College** 4.7% Enrolled in Grad/Prof School 0.2% Not Enrolled in School 70.1% 2008 Population 25+ by Educational Attainment Total 6,840 Less than 9th Grade 11.6% 9th - 12th Grade, No Diploma 20.3% High School Graduate 33.0% Some College, No Degree 18.2% Associate Degree 5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

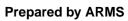
Bachelor's Degree

Graduate/Professional Degree

5.9%

5.7%



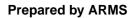




©2008 ESRI

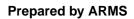
Counties: Perry, AL

<u> </u>	2008 Population 15+ by Marital Status	
	Total	8,707
	Never Married	37.4%
	Married	44.4%
	Widowed	10.1%
	Divorced	8.0%
	2000 Population 16+ by Employment Status	0.704
	Total	8,764
	In Labor Force	46.6%
	Civilian Employed	39.7%
	Civilian Unemployed	6.8%
	In Armed Forces	0.0%
	Not in Labor Force	53.4%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	86.5%
	Civilian Unemployed	13.5%
	orrinan orrempioyed	10.070
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	87.6%
	Civilian Unemployed	12.4%
	2000 Females 16+ by Employment Status and Age of Children	
	Total	4,890
	Own Children < 6 Only	7.8%
	Employed/in Armed Forces	3.7%
	Unemployed	1.0%
	Not in Labor Force	3.1%
	Own Children < 6 and 6-17 Only	8.6%
	Employed/in Armed Forces	4.2%
	Unemployed	1.1%
	Not in Labor Force	3.3%
	Own Children 6-17 Only	14.8%
	Employed/in Armed Forces	7.2%
	Unemployed	0.8%
	Not in Labor Force	6.8%
	No Own Children < 18	68.7%
		18.6%
	Employed/in Armed Forces Unemployed	18.6% 5.0%
	Not in Labor Force	5.0% 45.1%
	INOUTH LADOL FOLCE	40.1%





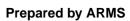
Counties: Perry, AL 2008 Employed Population 16+ by Industry Total 3.241 Agriculture/Mining 3.1% Construction 6.6% Manufacturing 23.4% Wholesale Trade 2.2% Retail Trade 8.7% Transportation/Utilities 4.6% Information 0.2% Finance/Insurance/Real Estate 3.5% Services 43.0% **Public Administration** 4.5% 2008 Employed Population 16+ by Occupation Total 3.241 White Collar 40.8% Management/Business/Financial 8.6% Professional 17.0% Sales 6.1% Administrative Support 9.0% Services 18.5% Blue Collar 40.7% Farming/Forestry/Fishing 1.9% Construction/Extraction 5.3% Installation/Maintenance/Repair 4.5% Production 16.9% Transportation/Material Moving 12.0% 2000 Workers 16+ by Means of Transportation to Work Total 3.424 Drove Alone - Car, Truck, or Van 73.8% Carpooled - Car, Truck, or Van 20.1% **Public Transportation** 0.3% Walked 3.8% Other Means 0.6% Worked at Home 1.6% 2000 Workers 16+ by Travel Time to Work Total 3,424 Did Not Work at Home 98.4% Less than 5 minutes 4.4% 5 to 9 minutes 11.8% 10 to 19 minutes 22.2% 20 to 24 minutes 11.8% 25 to 34 minutes 18.5% 35 to 44 minutes 7.2% 45 to 59 minutes 7.4% 60 to 89 minutes 6.2% 90 or more minutes 8.7% Worked at Home 1.6% Average Travel Time to Work (in min) 33.7 2000 Households by Vehicles Available Total 4,333 None 16.6% 39.0% 1 2 29.4% 3 11.0% 4 2.9% 5+ 1.1% Average Number of Vehicles Available 1.5





Counties: Perry, AL 2000 Households by Type Total 4,333 70.3% Family Households Married-couple Family 40.4% With Related Children 18.4% Other Family (No Spouse) 29.9% With Related Children 20.8% Nonfamily Households 29.7% Householder Living Alone 27.9% Householder Not Living Alone 1.8% Households with Related Children 39.2% Households with Persons 65+ 29.4% 2000 Households by Size Total 4,333 1 Person Household 27.9% 2 Person Household 29.3% 3 Person Household 17.3% 4 Person Household 12.4% 5 Person Household 7.4% 6 Person Household 3.6% 7+ Person Household 2.1% 2000 Households by Year Householder Moved In Total 4,333 Moved in 1999 to March 2000 15.2% Moved in 1995 to 1998 23.8% Moved in 1990 to 1994 12.9% Moved in 1980 to 1989 16.6% Moved in 1970 to 1979 15.4% Moved in 1969 or Earlier 16.1% Median Year Householder Moved In 1991 2000 Housing Units by Units in Structure Total 5,406 1, Detached 55.7% 1, Attached 1.5% 2 1.9% 3 or 4 3.2% 5 to 9 1.9% 10 to 19 0.5% 20+ 0.8% Mobile Home 33.7% Other 0.8% 2000 Housing Units by Year Structure Built Total 5.406 1999 to March 2000 2.5% 1995 to 1998 10.6% 1990 to 1994 7.5% 1980 to 1989 16.7% 1970 to 1979 23.8% 1969 or Earlier 38.9% Median Year Structure Built 1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.





Counties: Perry, AL

Top 3 Tapestry Segments

1.Rural Bypasses2.Modest Income Homes3.City Commons

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.	nordalite. Consumer openang accernet equal
Apparel & Services: Total \$	\$4,345,083
Average Spent	\$1,029.40
Spending Potential Index	38
Computers & Accessories: Total \$	\$420,200
Average Spent	\$99.55
Spending Potential Index	42
Education: Total \$	\$2,124,213
Average Spent	\$503.25
Spending Potential Index	37
Entertainment/Recreation: Total \$	\$7,469,487
Average Spent	\$1,769.60
Spending Potential Index	48
Food at Home: Total \$	\$10,207,560
Average Spent	\$2,418.28
Spending Potential Index	50
Food Away from Home: Total \$	\$6,762,297
Average Spent	\$1,602.06
Spending Potential Index	47
Health Care: Total \$	\$9,382,742
Average Spent	\$2,222.87
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$3,891,035
Average Spent	\$921.83
Spending Potential Index	40
Investments: Total \$	\$1,372,457
Average Spent	\$325.15
Spending Potential Index	32
Retail Goods: Total \$	\$54,496,012
Average Spent	\$12,910.69
Spending Potential Index	48
Shelter: Total \$	\$26,488,282
Average Spent	\$6,275.36
Spending Potential Index	40
TV/Video/Sound Equipment: Total \$	\$2,912,292
Average Spent	\$689.95
Spending Potential Index	48
Travel: Total \$	\$3,120,125
Average Spent	\$739.19
Spending Potential Index	39
Vehicle Maintenance & Repairs: Total \$	\$1,970,021
Average Spent	\$466.72
Spending Potential Index	47

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.